



Bezuidenhout | Steyn Ing

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16 November 2023

TO WHOM IT MAY CONCERN

SWORN AFFIDAVIT TO CONFIRM B-BBEE STATUS LEVEL OF ADVERA MEDIA (PTY) LTD

Find attached to this covering letter a **Sworn Affidavit** relating to the B-BBEE Status Level of **Advera Media (Pty) Ltd** qualifies as an **Exempt Micro Enterprise (EME)** under the Broad-Based Black Economic Empowerment Act, Act no. 53 of 2003, as amended (B-BBEE Act) and the Amended Codes of Good Practice as issued under section 9 of the B-BBEE Act per Notice 1019, Gazette no. 36928 of 11 October 2013 as amended by Notice 407, Gazette No. 38765 of 6 May 2015 (the amended codes).

The amended codes come into effect on 1 May 2015 in accordance with Notice 444, Gazette no. 38799 of 15 May 2015.

Advera Media (Pty) Ltd has a **B-BBEE Status Level of Four** that applies for the month period from **16 November 2023 to 16 November 2024** as an EME the entity is an **Empowering Supplier**.

We wish to draw the attention of recipients and users of the attached sworn affidavit to the following matter relating to its validity:

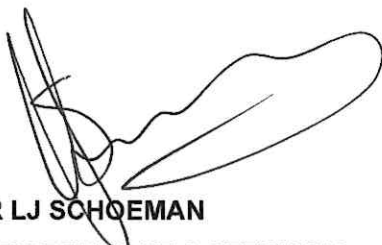
- We are unable to provide you with a B-BBEE verification certificate, as was required under the old Codes of good Practice that have now been replaced by the amended codes, as the amended codes do not provide for the issue of B-BBEE certificated EME's, with two exceptions. The two exceptions being start-up enterprises or EME's that voluntarily decide to be measured in terms of the Qualifying Small Enterprises (QSE) scorecard.
- Paragraph 4.5 of the Amended Code Series 000 Gazette No. 36928 as amended by Gazette no. 38765 states "**An EME is only required to obtain a sworn affidavit or Certificate issued by Companies and intellectual Property Commission (CIPC) on an annual basis**" confirming its annual total revenue (R10 million or less) and its level of black ownerships.
- Therefore, an EME can present **ONE** of the following as **Valid proof** of its **B-BBEE Status Level**:

- A sworn affidavit confirming its B-BBEE Status Level in accordance with its declaration of annual total revenue and level of black ownership; or
- A B-BBEE certificate issued by CIPC, if the EME is a start-up enterprise; or
- A B-BBEE verification certificate issued in terms of the QSE scorecard, if the EME has voluntarily decided to be measured in terms of the QSE scorecard.

We wish to **declare** that **Advera Media (Pty) Ltd** is not a start-up enterprise as contemplated in the amended codes, not has the entity decided to be measured under the QSE scored. The **only valid proof** that the entity can provide with respect to its B-BBEE Status Level, is in the form of the **attached sworn affidavit**. This affidavit is in the format by the dti (which template is available on the dti website).

The entity and its management board further **acknowledge and accept** that any misrepresentation of information as contained in the attached sworn affidavit constitutes a criminal offence as set out in the B-BBEE Act (Paragraph 4.5 of the Amended Code Series 000 Gazette No. 36928 as amended by Gazette no. 38765).

Yours sincerely



MR LJ SCHOEMAN
BEZUIDENHOUT & STEYN INC

SWORN AFFIDAVIT – B-BBEE EXEMPTED MICRO ENTERPRISE

I, the undersigned,

Full name & Surname:	MR TERRENCE GORDON BOSHOFF
Identity number:	800616 5234 088

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.
2. I am a Director of the following enterprise and am duly authorised to act on its behalf:

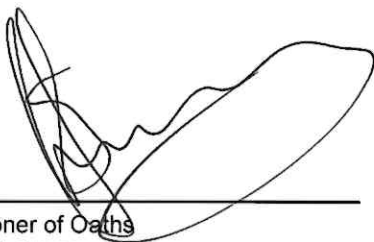
Enterprise Name:	ADVERA MEDIA (PTY) LTD
Trading Name (If Applicable):	ADVERA MEDIA (PTY) LTD
Registration Number:	2023/185128/07
Enterprise Physical Address:	UNIT 10A 137 PETER MOKABA STREET POTCHEFSTROOM 2531
Type of Entity (CC, (Pty) Ltd, Sole Prop etc.):	PRIVATE COMPANY
Nature of Business:	ADVERTISING
Definition of "Black People"	<p>As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians-</p> <p>(a) who are citizens of the Republic of South Africa by birth or descent; or</p> <p>(b) who became citizens of the Republic of South Africa by naturalisation-</p> <ol style="list-style-type: none"> i. before 27 April 1994; or ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;"
Definition of "Black Designated Groups"	<p>"Black Designated Groups" means:</p> <p>(a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution;</p> <p>(b) Black people who are youth as defined in the National Youth Commission Act of 1996.</p> <p>(c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act;</p> <p>(d) Black people living in rural and under developed areas;</p> <p>(e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;</p>

3. I hereby declare under Oath that:

- The Enterprise is 0 % Black Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- The Enterprise is 0 % Black Female Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- The Enterprise is 0 % Black Designated Group Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- **Black Designated Group Owned % Breakdown as per the definition stated above:**
 - Black Youth % = 0 %
 - Black Disabled % = 0 %
 - Black Unemployed % = 0 %
 - Black People living in Rural areas % = 0 %
 - Black Military Veterans % = 0 %
- Based on the fact that this is a Start-up company, the annual Total Revenue was R10,000,000.00 (Ten Million Rands) or less.
- Please Confirm on the below table the B-BBEE Level Contributor, by ticking the applicable box.

100% Black Owned	Level One (135% B-BBEE procurement recognition level)	
At least 51% Black Owned	Level Two (125% B-BBEE procurement recognition level)	
Less than 51% Black Owned	Level Four (100% B-BBEE procurement recognition level)	X

4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.
5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.



Commissioner of Oaths
Signature & stamp

Deponent Signature: _____

Date: 16/11/2023

LOUIS JOHANNES SCHOEMAN
Kommissaris van Ede / Commissioner of Oaths
Geotrooieerde Rekenmeester (S.A.) / Chartered Accountants (S.A.)
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POTCHEFSTROOM, 2531
SAICA NR / NO: 0495 7393